

Kha Van Tran

I create and design narrative experiences across mediums.

motion designer

webflow developer

digital artist

Experience

DIGITAL DESIGNER

Jack.org • Toronto, ON • 2022 - Present

- Spearheaded the creation of captivating digital experiences by designing and developing graphics and pages using Webflow and Kentico platforms, increasing awareness in youth space.
- Crafted compelling customer-facing illustrations and documents, elevating brand identity and engagement.
- Orchestrated successful projects in collaboration agencies like Sweven Design and Fnsweet, driving the development of flagship initiatives including edHUB, Jack Ride 15, Be There Certificate, and the jack.org website.

MOTION DESIGNER

Jack.org • Toronto, ON • 2021 - 2022

- Energized projects with dynamic motion pieces spanning documentary graphics, marketing videos, social reels, event screen graphics, and infographics.
- Built streamlined workflows through the creation of templates and process videos, ensuring consistency and efficiency.
- Fostered seamless collaboration between internal teams and external agencies, optimizing project outcomes and exceeding expectations.

MOTION INTERN

Helios Design Labs • Toronto, ON • 2019

- Contributed to impactful projects by delivering compelling 2D animations, precise rotoscoping, and immersive 3D renderings for a variety of clients in the documentary and educational web development sectors.

WEB & MOTION DESIGNER

Freelancer • Toronto, ON • 2018 - Present

- Partnered with a number of organizations including Jam3, Twitter, UrbanMop, Daybreak studios, and Perseverance Athletics to craft visually stunning websites, graphic components, editorial pieces, animations, and reels.
- Co-led the dynamic Webflow development and design of the YSDN2020 Graduating Site, showcasing innovative design solutions and pushing creative boundaries.

Contact

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Portfolio khlouded.com

Instagram @khlouded

Education

BACHELOR OF DESIGN

May 2020

York University / Sheridan College

Program in Design • Cum Laude

Skills

TECHNICAL

motion graphics

ui/ux

animation

illustration

graphic design

3D

front end development

FAVOURITE TOOLS

figma

after effects

photoshop

illustrator

blender

webflow

CERTIFICATIONS

Webflow CMS

Webflow 101

Webflow Layout

NOTABLE QUALITIES

User-Centric Approach

Strategic Thinking

Facilitative Leadership

Future-Focused Innovation

Collaborative Aptitude

References are available upon request